

MiDEAL marketing points

What makes MiDEAL distinctive?

- **Contracts meet all State requirements for competitive bidding**
 - Fair and open competition
 - Bids over \$10,000 published on Bid4Michigan
 - Bids over \$50,000 published and posted for 10 business days
 - Bid Tab (documents the competitive bid process— number of bidders, etc.) available for free (often via email) through FOIA
- **Best value purchasing process**
 - Experience, qualifications, service and delivery, and price are all evaluated
- **Contracts are rigorously reviewed**
 - **Multiple levels of approvals**
 - Buyer of Joint Evaluation Committee (incl. subject matter experts and Purchasing Operations members)
 - Purchasing Operations management review
 - State Administrative Board (members include representatives from Governor's Office, Treasurer Office, Dept. of Education, MDOT, and Office of Attorney General)
- **Hard dollar savings on a wide variety of products and services**
- **Local units contract with vendors directly—control their purchase order**
- **Cost avoidance: use of State contracts eliminates administrative duplication**
- **Supports Michigan's economy** (majority of contracts are with MI companies)
- **Dedicated State of Michigan staff available to assist and answer questions**

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